

SAMUEL BREWSTER McARDLE

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PROFILE:

Constantly fascinated by new technology, I am fanatical on how to best interact and use new devices. I now see the world as a challenge in how I can put my own personal spin on it. Currently, I am obsessed with TED talks; great, out of the box thinkers are undeniably captivating to me.

PROFESSIONAL DEVELOPMENT: (References available upon request)

LoveFifi.com: Burbank, CA

Webmaster, Sr. Graphic Designer

March 2008 – Present

- Revised email marketing plan, doubling the income generated through this method of advertising.
- Optimized current website to allow sustainable growth in number of users, even with the harsh economy.
- Created a wholesale website with an eye for usability that has generated 5 figures over the first month of release.

samuelmcardle.com: Los Angeles, CA

Computer Graphic Artist / Multimedia Web Designer

April 2008 – Present

- Created an online presence for Progress for a New Generation. Aided in generating thousands of dollars in donations, for up and coming progressive leaders, through branding and identity.
- Built and branded a rock and roll website for dog walking in Andover, MA.
- Designed the poster/postcard for a premiere show at the Lyric Theater, generating buzz for the thriving black box theater.

Starbucks Coffee Company: Norwood, MA

Shift Manager

September 2005 – 2007

- Promoted to Training Coach, then Shift Supervisor within months.
- Arranged store layout plans in order to create the best customer flow possible.
- Managed such a proficient shift that we were able to reduce employee count while maintaining patron satisfaction, thus creating larger revenues when I was in charge.

The Spotlight Summer Program: Danvers, MA

Counselor / Developer

June – August 2004

- Created and developed a summer program that teaches social pragmatics to young adolescents with Asperger's Syndrome.
- The program had such a strong base it has since ballooned into multiple after school programs.

COMPUTER / RELATED SKILLS:

Highly Proficient

- Adobe Illustrator CS3 • Adobe Photoshop CS3 • Adobe InDesign CS3 • Adobe ImageReady CS3
- Macromedia Flash 8 • Dreamweaver 8 • HTML • XHTML • CSS • Word • Excel • Powerpoint • PC / Mac
- Adept at project management, planning, organization and especially communication.

Familiar With

- PHP • MySQL • jQuery • JavaScript • WordPress

EDUCATION:

Clark University: Computer Career Institute, Braintree, Massachusetts. Certification Program in Computer Graphics, Web Design, Film and 3D Animation, 2007.

Boston College: Chestnut Hill, Massachusetts. B.A. in Theatre, 2005.

Milton Academy: Milton, Massachusetts. Diploma, 2001.